

REP HEADLINE# 8429089  
\*\*\* UNAPPROVED REV #2 \*\*\*

REP: TEL# 703-528-9382  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
OCT26/16 17.48  
\*\*\* KPLC-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/G ELLISON/R/CON/LA  
AGY # \_\_\_\_\_ AGY. NAME SMART MEDIA GROUP

1427 LESLIE AVE

ALEXANDRIA, VA 22301

REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME NANCY RUBIN

SALES PRSN WA- MATTHEW WURM (H)

ORDER # \_\_\_\_\_ CONTRACT # 8429089

CLASS: NATL. LOCAL REGIONAL

PRDCT ELLISON FOR CONGRESS EST# \_\_\_\_\_ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/16 NOV6/16 WK-2

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT26/16 17.48

REP: REVISION 10/26  
REVISED PROGRAM NAME ON LINE 24  
TTL SAME  
PLEASE CONFIRM  
THANKS!

POL 9089

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING  
\*\*\*\*\*IDB# 1046\*\*\*\*\*  
ELLISON FOR CONGRESS

Eli 10.26-11.6 Rev2

AGENCY ADVERTISER CODE = ELLIS  
AGENCY PRODUCT CODE = ORDR  
AGENCY EST# = C26N06

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
24	NZ		600A-630A	30		\$60.00	11/5	11/5	1		SAT	1

OCT/16 \$1,000.00 NOV/16 19140.00

CONTRACT TOTAL 20140.00  
TOTAL SPOTS 39

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ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/16 17.48  
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$26,154 KPLC 77% KVHP 23% CABL 0% NVHP 0%												
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ACCURATE SHARES

SVC- NONE

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

**CONTRACT**

**KPLC-TV Lake Charles**  
**Send all correspondence to:**  
**320 Division Street**  
**Lake Charles, LA 70601**  
**(337) 439-9071**

www.kplctv.com

And:

**Smart Media Group, LLC**  
**1427 Leslie Avenue**  
**Alexandria, VA 22301**

<b>Contract / Revision</b> POL9089 /		<b>Alt Order #</b> 08429089
<b>Product</b> ELLISON FOR CONGRESS		
<b>Contract Dates</b> 10/26/16 - 11/06/16		<b>Estimate #</b> C26N06
<b>Advertiser</b> POL/Ellison Greg/R/Congress/LA		<b>Original Date / Revision</b> 10/26/16 / 10/27/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> KPLC	<b>Account Executive</b> Matthew Wurm	<b>Sales Office</b> HRP-Washingto
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agv Code</b> 1046	<b>Advertiser Code</b> ELLIS	<b>Product 1/2</b> ORDR
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KPLC	11/04/16	11/04/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$1,010.00				
N 2	KPLC	11/04/16	11/04/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----1--				1	\$220.00				
N 3	KPLC	11/04/16	11/04/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----2--				2	\$600.00				
N 4	KPLC	11/04/16	11/04/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----3--				3	\$430.00				
N 5	KPLC	10/31/16	10/31/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$220.00				
N 6	KPLC	10/31/16	10/31/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	2-----				2	\$600.00				
N 7	KPLC	10/31/16	10/31/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	3-----				3	\$430.00				
N 8	KPLC	10/31/16	10/31/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$1,010.00				
N 9	KPLC	11/06/16	11/06/16	Late News Following NFL	10:00 PM-11:00 PM		:30				NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----2				2	\$280.00				
N 10	KPLC	10/30/16	10/30/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,000.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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**KPLC-TV Lake Charles**  
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**(337) 439-9071**

www.kplctv.com

Contract / Revision POL9089 /		Alt Order # 08429089
Contract Dates 10/26/16 - 11/06/16		Product ELLISON FOR CONGRE
Advertiser POL/Ellison Greg/R/Cong		Estimate # C26N06
		Original Date / Revision 10/26/16 / 10/27/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 11	KPLC	11/06/16	11/06/16	NFL Football	7:30 PM-10:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$1,000.00				
N 12	KPLC	11/03/16	11/03/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---2---				2	\$600.00				
N 13	KPLC	11/03/16	11/03/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---3---				3	\$430.00				
N 14	KPLC	11/01/16	11/01/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$220.00				
N 15	KPLC	11/01/16	11/01/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-2-----				2	\$600.00				
N 16	KPLC	11/01/16	11/01/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-3-----				3	\$430.00				
N 17	KPLC	11/01/16	11/01/16	7News at Six	6:00 PM-6:30 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1-----				1	\$1,010.00				
N 18	KPLC	11/02/16	11/02/16	7News Nightcast	10:00 PM-10:35 PM		:30				NM	1	\$1,010.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$1,010.00				
N 19	KPLC	11/02/16	11/02/16	7News Early Sunrise	5:00 AM-5:30 AM		:30				NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--1----				1	\$220.00				
N 20	KPLC	11/02/16	11/02/16	Live at Five	5:00 PM-5:30 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--2----				2	\$600.00				
N 21	KPLC	11/02/16	11/02/16	7News Sunrise	5:30 AM-7:00 AM		:30				NM	3	\$1,290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--3----				3	\$430.00				
N 22	KPLC	11/06/16	11/06/16	NBC Sunday Today Show	7:00 AM-8:00 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----1				1	\$150.00				
N 23	KPLC	11/05/16	11/05/16	RI Sat 6-630a	6-630a		:30				NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$60.00				
<b>Totals</b>								<b>0.00</b>				<b>39</b>	<b>\$20,140.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	1	\$1,000.00	(\$150.00)	\$850.00
10/31/16 - 11/06/16	38	\$19,140.00	(\$2,871.00)	\$16,269.00
<b>Totals</b>	<b>39</b>	<b>\$20,140.00</b>	<b>(\$3,021.00)</b>	<b>\$17,119.00</b>

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[www.kplctv.com](http://www.kplctv.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
POL9089 /	08429089

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/26/16 - 11/06/16	ELLISON FOR CONGRE	C26N06

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Ellison Greg/R/Cong	10/26/16 / 10/27/16

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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